

IVAREST® Fight Poison Plant Itch

POISONOUS PLANT TREATMENT GUIDE

Before a Rash Develops

If you think you or someone in your care has been exposed to a poisonous plant, immediately rinse skin with warm, soapy water. This may help to remove some of the urushiol, thereby reducing the severity of the reaction.

Make sure to thoroughly clean your hands and fingernails to remove any urushiol deposits underneath nails. Scrubbing or washing skin to the point of irritation is unnecessary. Rinse under running water and gently pat the area dry.



If a Rash Has Already Developed

Since exposure often isn't known until a rash develops, Ivarest Poison Ivy Itch Cream's double relief formula provides the full spectrum of relief when a poisonous plant reaction occurs. Ivarest Cream contains an antihistamine to help stop the reaction and an analgesic to soothe the itch fast. It also contains calamine and other ingredients that soothe skin itch and dry oozing, weeping blisters.

How to Use: After gently washing and drying the affected area of skin, apply Ivarest Cream liberally to the rash to form a thick layer you cannot see through. Do not touch the cream until it dries and forms a stiff coating on your skin. Apply Ivarest Cream to the affected area as needed but not more than 3 to 4 times daily until the reaction clears.

While Ivarest Poison Ivy Itch Cream is the first line of defence in treating a poison ivy reaction, Ivarest Poison Ivy Itch Spray can be used as a complementary treatment to relieve itching throughout the day. Ivarest Spray contains a proven analgesic, pramoxine hydrochloride, to effectively stop the itching and a trusted skin protectant, zinc acetate, to soothe and comfort irritated skin. The no-mess formula stays where you spray it and dries clear so there is no need to clean up after application.

How to Use: After gently washing and drying the affected area of skin, apply Ivarest Spray liberally to the affected area as needed but not more than 3 to 4 times daily.

Severe poison ivy dermatitis that is widespread, persistent, or involves the eyes, face or genitalia with major swelling is best treated by a physician. For severe poison ivy, systemic steroids from a doctor are the treatment of choice.